



C-301 Diamond World,
Mini Bazar, Varachha Road,
Surat, Gujarat, India.
PIN-395006

Content Writer

Job Purpose

Write Content for: - Marketing Email & Followup Emails. - Marketing proposal & Follow up Emails. - Project Proposal templates. - Business proposal. - Case Studies & portfolio.

Location

Surat, Gujarat

Reports to

Project Manager

Required Skills

- Excellent Written/Speaking skill in English..
- Email Marketing.
- Technical Content Writing..
- Understanding of Different Technologies..
- Basic understanding of Information Technology & trends..
- Excellent Read, Written & Speaking Skills in English.
- Excellent Communication Skills..
- Minimum 6 Month to 2 Year of Experience in Technical Blogging and/or content Writing..

Responsibilities

- Find out Best Strategies for Content & Wording..
- Study the Company Service & Capabilities to Understand the area of Expertise..
- Write Content for the given Email, Blog, Case Study & Make it Ready For well Publishing..
- Get necessary graphics designed from designer and include in the Template..
- A/B test different content to check & measure what Content Works the Best to generate the Leads..
- Understand the Case- study related technologies..

Consults with

Project manager, Colleagues, QA Team

Personality

- Self driven, motivated, result oriented and who never gives up..
- One should have clear focus on Artoon's goals & vision..
- With honesty, Maturity & Innovation at work, Inspire and motivate others..

Leadership

If you have leadership skills, we can always align your career in direction of technical management.

Personal Situation

- Should be mature and domestically secure..

Employment Term

Minimum 12 months